



Brand Brief

KEY CONCEPT

SCOPE OF THE BRIEF

- 01 Mission
- 02 Vision
- 03 Values
- 04 Tagline
- 05 Positioning
- 06 Story

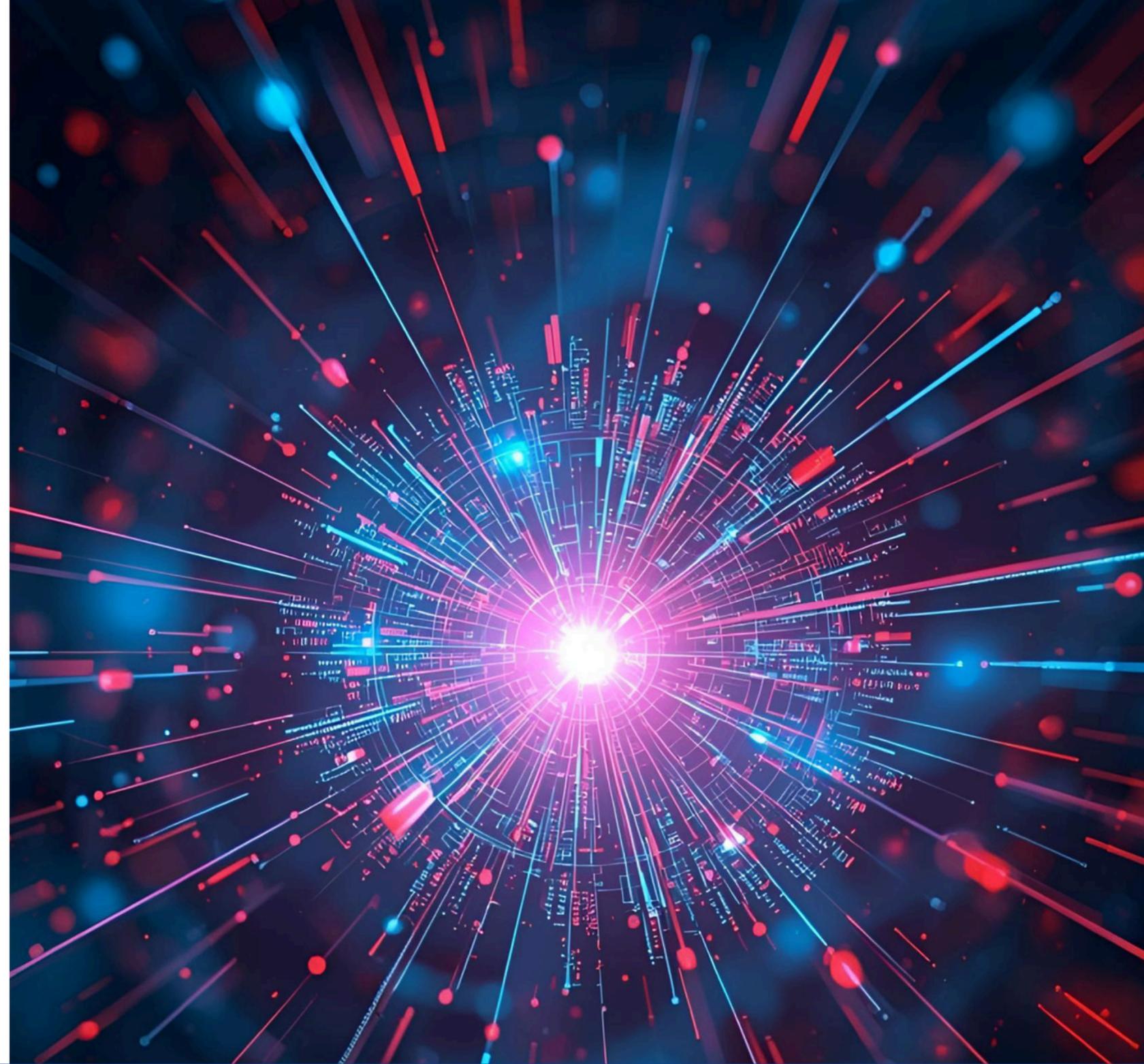


OUR MISSION

To transform clinical research with innovative and reliable AI-empowered data solutions, accelerating drug development and thereby advancing human health.

OUR VISION

To be the most trusted provider of AI-empowered data solutions for clinical research.



OUR VALUES

Trust: We build lasting relationships by delivering reliable, AI-empowered solutions and consistent support. Our commitment to integrity, transparency, and compliance ensures our customers can depend on us every step of the way.

Excellence: We strive for the highest standards in everything we do. From the precision of our AI-empowered tools to the expertise of our team, we are dedicated to delivering quality solutions that meet the rigorous demands of clinical research.

Innovation: We enable our customers to push the boundaries of clinical research through AI-empowered data solutions. By combining cutting-edge technology with deep expertise, we simplify complex processes and drive continuous improvement.

Passion: Driven by a genuine passion for improving human health, we bring energy and dedication to everything we do. Guided by a belief in meaningful work, we deliver AI-empowered data solutions to help accelerate life-saving treatments.





TAGLINE & POSITIONING

Tagline: Save time, Save Lives

Positioning: We help our customers accelerate clinical research with greater accuracy and efficiency. Unlike traditional CROs and generic AI providers, our solutions combine trusted AI tools with a seasoned data science team, delivering reliable automation, insightful analysis, on-demand intelligence, and dedicated support for timely and accurate decision making.

OUR STORY

JDIX was founded by a team of passionate clinical research professionals, AI scientists, and developers who believe in the power of meaningful innovation in life science. We recognized how clinical research is often constrained by repetitive tasks, overwhelming data, time-consuming analysis, and strict regulatory requirements. Driven by a mission to transform clinical research, JDIX delivers trusted AI-empowered data solutions that simplify workflows, accelerate insights from accumulating data, enhance accuracy, and ensure compliance. Guided by the values of Trust, Innovation, Excellence, and Passion, JDIX empowers biopharma companies to focus on what truly matters: saving time and saving lives.

